

Launch event of the OiRA Tool for Audiovisual production

Wednesday 14th April marked the launch of the OiRA tool for audiovisual producers. The virtual launch counted around 100 registered participants with featured speakers from European institutions and partners of the project, namely CEPI, UNI Europa, FIA (International Federation of Actors), FIAPF (International Federation of Film Producers), (FIM) International Federation of Musicians, with the support of the EU-OSHA and Europe Analytica and guest speakers from the INRS and FIOH.

The tool will provide some much needed and welcome reassurance to producers and the wider sector alike. Throughout the morning, we had the opportunity to welcome keynote speakers from across our partners and EU institutions including Mr. F. Jesús Alvarez Hidalgo, Policy Officer in DG Employment, Unit Health and Safety.

Julia Flintrop, European Agency for Safety and Health at Work, discussed EU-OSHA's work both within and outside of developing the tool and platform and why health and safety in the workplace has become more important than ever. Davide Gianluca Vaccaro, from the European Audiovisual Production Association (CEPI), presented the tool content, structure and functionalities, highlighting how it will meet the needs of the sector.

The afternoon sessions covered how the AV industry was involved in the development and promotion of the tool as well as how the tool will be adapted to different national markets to meet its individual needs, highlighting case studies from Finland and France.

EU-OSHA also gave a vital presentation on how each member state will be able to adapt and mold the tool to fit their individual needs. To conclude the day, workshops were run for participants so they can get a real understanding of how to utilise the tool on their own, as well as receiving top health and safety advice on risk assessments from industry experts.

Participants were able to have their questions and queries answered that they may have picked up during the launch event.

The event was certainly a success! At CEPI, we are very excited with the launch of this new tool which will be a very useful and user-friendly tool for producers, helping them in their mission to provide high standards of health and safety on set.

CEPI is the leading organisation representing independent European audiovisual producers (TV and Cinema).

The organisation regroups national associations of national producers, active producers in Europe and corporations gathered for the defence of the sector's interests.